

## **Dear Pottery Lover,**

We have some wonderful news. After a quarter century of preserving the history and tradition of our local pottery, the Museum of North Carolina Traditional Pottery has found a spacious, permanent new home.

We recently purchased the old Seagrove Grocery, a 5,900 square-foot building centrally located on the Pottery Highway in the heart of down town Seagrove. The building will become a vibrant tourist destination, allowing us to show the works of every local potter, display historic traditional ware, and offer a coffee shop and a tourist information center where our popular map will be available.

The new building for the Museum for Traditional North Carolina Pottery will move us even further forward in our mission to preserve the rich pottery tradition of North Carolina's five-county Seagrove area. We want to show visitors the beautiful work from our many generations of potter families, from slip trailed red earthenware plates to face jugs.

The new Museum will also educate. The thousands of school children and other visitors who pass through our doors each year will have an opportunity to learn about and enjoy the simple, elegant, and functional beauty of 200 years of traditional pottery through displays and by watching visiting artisans demonstrate their skills. In a time when so many things are made by machines, we want people to know how potters today use their hands to form vessels of clay just as their families have done for generations.

The new Museum will fully complement our other ongoing projects. The centrally located Museum will become a main attraction at our many annual events, particularly the Seagrove Pottery Festival, one of North Carolina's most popular venues for education, display, and demonstration of historic arts and life ways.

Over the years, people like you have been our partners, working with us and supporting us in preserving the time-honored craft of pottery in our region. Now we need your support more than ever as we prepare to launch a capital campaign to complete the transformation of our newly acquired buildings and create an endowment to provide ongoing support for the Seagrove area's world-renowned pottery tradition. We are a non-profit organization and a current audit report is available upon request.

Help us preserve a craft, a way of life, and a community's history for future generations. Support us today as we prepare to transform our new building into a home where the world can see, enjoy and learn about traditional North Carolina pottery.

Thank you,

**Richard Gillson**

Richard Gillson  
President, Board of Directors